Introduction

Thank you for your interest in Parkwood Leisure, one of the UK’s leading operators of publicly owned sport, leisure and cultural facilities. We have been working in partnership with a range of schools, charities and local authorities for over twenty years and we are very proud of the results we have been able to achieve for communities across the UK.

Within this brochure, I hope we can give you a taste of who we are and what we do, particularly the ways that we can bring our experience and expertise to the table and engage in dialogue with you to find solutions to those difficult problems we are all facing at present, such as community engagement and financial challenges.

How can we continue to deliver the levels of care and investment our communities need in a time of unrelenting austerity? What can we do to tackle the growing levels of inactivity that strain our local health service? How can we engage with a new generation and get them to participate in their local culture and heritage, and equally, how do we continue to care for an increasingly ageing population?

These are difficult and complex issues but within these pages I would like to demonstrate some of the solutions that we have pioneered as a company and offer examples of the positive impact our work has had on the communities that we serve. We know that through coordinated and targeted action we can make a lasting and beneficial difference.

Above all else, we recognise that every community faces its own distinct set of challenges and opportunities. I hope that some of the content presented within this brochure will give you the confidence to engage with us as a partner, to see if we can help you too.

Peter Fitzboydon
Managing Director
Who we are

Parkwood Leisure is an award winning leisure operator, dedicated to driving increased usage and financial improvements in public facilities and services. Our mission is to work with you to find solutions to the problems you face with your local services while providing a measurable financial return.

Our strengths

- We are committed to partnership working with our clients
- Our contracts are continually developed and evolve throughout their lifespan in line with best practice
- We can apply knowledge and resources from across our portfolio to your venue or service
- We invest in all of our employees, providing a highly skilled and motivated workforce
- We pride ourselves on being open, transparent and visible in everything we do
- We have over 20 years worth of successful facility operational experience

Parkwood Leisure is a CIMSPA Employer Partner and we are proud to have committed to recruiting 5% of our workforce from apprenticeship programmes as part of the 5% club. Recently awarded Water Leisure Operator of the year by the UK Pool & Spa Awards, we are at the cutting edge of leisure management delivery.
Our history

1995
Company launches with promise of new partnership working model for local leisure provision

1996
First contract in partnership with South Bucks District Council

1997 - 2001
Continued growth and expansion alongside refinement of core values and services

2002
Glendale Leisure rebrands as Parkwood Leisure

2003
Parkwood pioneered and launched the first PFI funded leisure centre contract in the UK for Sefton Council

2004
Parkwood purchases competitor CCL Leisure, increasing the number of centres it operates to 60

PFI model successfully used to design, build, operate and maintain three centres in the London Borough of Bexley, the largest leisure Public Private Partnership initiative ever delivered in the UK
2011
Sway Dance purchased and introduced across our leisure centres
First theatre contract agreed with North Somerset District Council

2013
Parkwood Theatres brand created following award of the Hazlitt Arts Centre contract

2014
Change Gear launched, bringing a love of cycling to new audiences across the country

2015
First Parkwood Outdoors centre opened in the Brecon Beacons

2016
Parkwood Leisure named Water Leisure Operator of the Year

2017
Healthy Partnership Flame Award Finalist
Rufford Abbey Country Park marks our first destination venue and country park contract

2011
2013
2015
2016
2017

Healthy Partnership Flame Award Finalist
Our facilities and services

We operate an enviable range of facilities and services across the UK and this diversity is one of our greatest strengths. We have experience of managing the following:

- Leisure centres
- Sports halls
- Schools and dual use facilities
- Olympic and regional swimming pools
- Theatres
- Community halls / spaces
- Health suites
- Golf courses
- Conference centres
- Outdoor activity centres with accommodation
- Local parks
- Destination venues / heritage sites
- Libraries
- Bowling greens and 10 pin bowling
- Watersports centres and sailing schools
- Outdoor pools and lidos
- Climbing walls

1. 85
   Facilities operated for clients across the UK

7,500
Training days per year

850,000
Website visitors every month on leisurecentre.com
18 million
Customer visits each year (footfall)

4,500
Employees helping to deliver our services

36,000
Swimming lessons delivered every week

80,000
Health and fitness members

20,000
Dance participants each month from 2 - 90 years of age

50
Annual marketing campaigns created across a range of channels

250,000
Fitness, sport and exercise classes booked every month
Tackling Inactivity

“If exercise were a pill, it would be one of the most cost-effective drugs ever invented,”

- Dr Nick Cavill, Specialist advisor to Public Health England’s Obesity team.

We are passionate about working with a wide range of stakeholders, from local organisations to national partners, such as national sport governing bodies, UK Active, CIMSPA and local charities and stakeholder groups to help communities turn back the rising tide of inactivity. It is vital work and we have seen firsthand the positive impact that coordinated intervention can have on a local population.

Currently 12.5 million people in England fail to achieve 30 minutes of moderate intensity physical activity per week in a 28 day period even though they can do it in three ten-minute bites.

We make it our mission to engage with all demographics across our services and regularly seek feedback from customers to ensure there is a wide range of activities on offer that engage with our communities. Whether it is our work introducing street dance classes in North Somerset to appeal to young males or our programme of free exercise for the unemployed in the Staffordshire Moorlands area, we are always willing to go the distance to get our communities active.
Raising Health Levels

“It’s life changing really, we’ve made some lovely friends and the classes are a great help, a great help to everybody”

- Tim Fahy, Steps to Health Member

The health and wellbeing of local populations is a key priority for many of our client partners. With the NHS increasingly under pressure due to ageing populations and a declining budget, Councils, charities and governing bodies are rightly looking at all areas of their provision to try and make an impact. We are pleased to be able to help.

Our GP referral programmes, delivered under our Steps to Health brand have helped thousands of people to enjoy a newfound quality of life and health that would not have been possible through medicine alone. These are developed through offering health MOTs, smoking cessation, cardiac/cancer/stroke rehabilitation programmes, healthy eating services, diabetes and obesity management, mental health and physiotherapy.

We have been delivering these programmes at our centres for over ten years in association with local health practitioners and are highly experienced in making them successful, raising participation in exercise and improving the health of the local populace.
Raising Health Levels

A closer look at Steps to Health in the London Borough of Bexley

- The scheme was designed to improve the population’s health and wellbeing through targeting the inactive and those members of the community that are most at risk.
- Over 100 GP surgeries are registered partners, giving exercise referral prescriptions to their patients instead of medication, accessing a bespoke 12 week programme.
- Over 1,800 people per week participate in tailored exercise sessions under the scheme.
- As part of the initial consultation, a variety of measurements are taken, including blood pressure, resting heart rate, VO2 Max and BMI, in order to ascertain the appropriate activity programme for each participant.
- 80% of all members finish the 12 week programme and continue onto a tailored membership plan designed to maintain activity levels over a 3 year period.
- 90% of all patients go on to join the scheme.
- Results show a positive impact on diabetes, obesity, mental health and cardiac issues across all participant groups.
- No external funding is required as this is a self-sustaining programme, which can be rolled out across new authorities.

UK Active has taken a keen interest in the programme and used it as the basis of a study published through their Research Institute demonstrating the positive impact of exercise on health conditions. This study concluded that all participant groups in our 12 week course showed a statistically significant improvement from the programme across all key measurements, including body fat mass, systolic blood pressure, diastolic blood pressure and lean mass. The researchers stated on record that our programme warranted replication across a larger sample and had measurable significance for other GP referral programmes.
With support from our sister organisation, Parkwood Healthcare, we also operate diabetes prevention schemes. These programmes target those individuals most at risk of developing type 2 diabetes within an area and, through a mix of medical assessment and dedicated activity sessions, help them to make positive changes to their lifestyles.

Parkwood Healthcare specialises in the design, mobilisation and delivery of bespoke healthy lifestyle and healthcare solutions. Working with public, private and third sector clients, they aim to improve the health and wellbeing of residents and reduce health inequalities across the country. They also work within communities to deliver Public Health focused qualifications to local residents, enabling communities to become self-sufficient in making long term healthy lifestyle changes.

They also provide nursing staff to support a range of NHS and private clients across the south of England.
Access for All

When it comes to determining access to our facilities our philosophy is quite simple; we believe everyone should have an equal chance to participate in sports and leisure – regardless of gender, race, disability, age, religious beliefs or any other factor. This simple belief resonates through everything we do.

We recognise the importance of concessions and work with all of our clients and partners to establish their priorities in terms of local demographics and target groups to implement appropriate concessionary rates or memberships. Through targeted marketing campaigns and outreach work outside of our facilities, we ensure that all of these groups are encouraged to participate in activity either in or outside of our centres.

Disabled participation and access

Wherever possible, we seek to ensure that all activities at our facilities are available to disabled people. In the event this isn’t possible, we look to work with partners such as Sportivate or the English Federation of Disability Sport to construct alternative sessions or set programming.

We always seek to purchase fitness equipment that is Inclusive Fitness Initiative (IFI) accredited and at sites with a residential capacity, such as our outdoor centres, we have implemented specialist Disability Discrimination Act compliant accommodation to selected rooms in our new chalet building at Dolygaer.

Within our Exeter contract, we have pioneered a unique relationship with Robert Owen Communities (ROC), a local organisation dedicated to supporting those with learning difficulties and other disabilities to engage with sporting activities. We provide them with an office at Riverside Leisure Centre three days a week, free of charge, to foster a close working relationship and to enable their clients to use any of the facilities as many times as they wish each month. Specialist training was developed for our receptionists to enable them to communicate more effectively with their clients when they first arrive, and sign language posters are in position at reception so that clients can point to various pictures that identify the activities they wish to undertake.

This arrangement was first formed in 2009 when we had just one client using the facilities once a month. With a very close working relationship and a strong desire to help the local community we now have over 100 visits every month and are continuing to grow the programme.
Access for All

Whether it’s our work to make all of our facilities accommodating to full time carers or our innovative tennis programme for blind and visually impaired players we are continually looking for new ways to welcome disabled users into our facilities.

Programming

We know from experience that one of the biggest barriers in terms of participation can be the programming on offer. If customers don’t feel comfortable or at ease they will not engage in visiting our sites. Perhaps one of our greatest assets therefore is our ability and willingness to adapt our brands and programming to suit the needs of local demographics.

Sway Dance, for example, has a core offering of dance classes that are delivered at leisure centres and theatres across the country, such as cheerleading, tap and musical dance. At our West Berkshire contract, however, Scottish Tea Dancing was added as a direct means of attracting a key demographic (over 55s).

In Woodgreen, near Banbury, the same brand was adapted to deliver Bhangra classes as a way of engaging with Pakistani and Bangladeshi females in the area. In each case this led to a significant rise in participation and allowed us to begin to develop meaningful relationships with the target segments of the community.
5.

Financial Savings

It is no secret that the pressures on budgets for local authorities and service providers have never been greater. All across the country, organisations are being expected to achieve more with far less. We can help you to manage these financial challenges without disrupting the scale, quality or breadth of your provision. In fact, we can improve your service outputs and save you money.

We find significant savings through:

- National supplier contracts and economies of scale. With a wide range of contracts and established relationships with everyone from major suppliers to national governing bodies we can help to reduce your purchasing and operating costs.

- Specialist central support services. With dedicated teams for everything from digital marketing and graphic design to energy saving and management accounts we have the in-house expertise and resource to provide an immediate and ongoing impact at your site.

- Innovative technology. We pride ourselves on remaining forward thinking when it comes to technology and the positive impact it can have for our clients and customers. Whether it’s developing the latest smartphone apps or launching fully integrated customer management and front of house systems we are always looking for new technological solutions and savings.

- Driving Volume and secondary spend. By increasing the level of visits to our sites, not only do we meet vital participation and engagement goals but we also help to raise key revenue streams, providing more opportunity for additional funds to be reinvested into services and facilities.
Financial Savings

Saving the Vale of Glamorgan

In 2012 Parkwood was awarded the contract to operate six leisure facilities with the Vale of Glamorgan Council. The council had been facing a significant shortfall in funding and were in need of a wide-ranging programme of repair and upgrades to their centres to which we were able to offer an attractive solution.

We entrusted the maintenance work to one of our specialist sister companies, Parkwood Consultancy Services and delivered over £3.5 million worth of refurbishment and building work to modernise the centre to include:

- Gym extensions at Penarth and Barry Leisure Centres
- Installation of Catering outlets at Penarth and Barry Leisure Centres
- Creation of a new fitness studio at Penarth and Barry Leisure Centres
- Improvement to the reception at Barry Leisure Centre
- Improvements to the fitness suites at Llantwit Major Leisure Centre and Cowbridge Sports Centre
- Replacement of the teaching pool ceiling at Barry Leisure Centre.
- £2m of backlog repairs and maintenance

This work was conducted as part of a wide-ranging revenue growth programme that aimed to get more local people using the facilities, more often.

The improvements resulted in a 40% increase in health and fitness revenue across the contract within 12 months, providing the Council with a surplus management fee. This represented a financial swing of over £2m per annum for the Council, and it allowed them to further invest in areas such as the changing rooms at Penarth Leisure Centre and plan improvements in other service areas as a result of the budget savings.
Adding Social Value

We have always believed that as operators it is our job to go above and beyond the terms of our contracts and to ensure that the facilities we operate form the heart of the local community and reflect the people that they serve. To achieve this, we aim for 95% of our employees to be from the local area and to be actively engaged in community life.

This approach doesn’t stop there. Our purchasing policy actively supports local businesses, and due to the diverse nature of our organisation, this can really benefit the local economy. Where a supplier excels, we are able to provide a national platform for them to expand. This was the case with Clams Cakes, originally based in our Vale of Glamorgan Contract and Laka Foods within our Royal Borough of Windsor and Maidenhead contract, both of which now benefit from purchasing for the entire Parkwood Group.

Beyond this, we provide discounted access to sports halls, meeting rooms and activity spaces at off peak periods to local community groups and organisations. This reduces the price barrier and encourages community use of the centres.

95%

Employees from the local area
Adding Social Value

A Community Driven Workforce

With 95% of our staff drawn from a facility’s immediate surroundings, we pride ourselves on offering meaningful career pathways for local residents.

We offer leisure apprenticeship programmes in a variety of job roles ranging from Lifeguards to Catering Assistants. These are delivered in partnership with local colleges and our national training provider, Lifetime Training. We also offer a multi-skill apprentice pathway, which gives local young people a wide range of future opportunities and qualifications with us.

We know from experience that this approach works and there are numerous examples throughout the company of staff that have progressed to senior levels through our training schemes, from Danny Spears, who started as an apprentice in 2009 and is now our Senior Management Accountant, to Alex Godfrey, who joined our graduate scheme in 2006 and is now Regional Director for the North and Midlands.

“I’ve progressed a huge amount at Parkwood, which has been really good for my development. I have also benefitted from having lots of interactions with all of the Managers and Directors, which has helped me to build a good reputation and working relationship with them. I cannot recommend the apprenticeship scheme enough.”

- Danny Spears,
  Senior Management Accountant
Constructing New Facilities

For over 15 years we have been involved in the design and construction of new leisure facilities and have had the pleasure of implementing some truly transformative projects of all budgets and sizes, from £150k to £30m capital programmes with our sister company Parkwood Project Management.

By being involved from the outset in project planning, we are able to take all of our experience of operating leisure facilities and use it to design truly best-in-class centres that become the pride of local communities. As operators, we know what works in practice and how to make a facility modern, welcoming and practical, while maximising the longevity of the asset and minimising the lifecycle costs during the term. We also know how important partnership working is and closely involve all stakeholders in every step of the project plan, including our group partners.
Constructing New Facilities

Meet The Parkwood Group

As part of a wider group of businesses Parkwood Leisure is able to draw in skills and resource from sister companies on key projects. These specialist organisations allow us to offer a far broader range of services when looking at large scale developments.

Parkwood Consultancy Services (PCS) is the consultancy and services division of the group and houses a diverse group of consultants that are able to operate across our group business, including landscape architects, town planners and energy managers.

Parkwood Project Management (PPM) offers specialist PRINCE 2 project managers, engineers and management services to oversee a wide range of functions, from short-term one-off projects to long-term management service agreements and management consultancy support.

Environment Planning and Design (epd) provides innovative and cost-effective solutions for development and management projects at every stage of the lifecycle of a site or building, with a focus on planning design, environmental issues and energy consultancy, including BREEAM.

BSW Civil and Structural Engineering is a solutions-oriented consultancy specialising in the built environment. It provides award winning civil and structural engineering services.

Building Property Services is a multi-disciplinary building, property and facilities management services company dedicated to the provision of facilities management, maintenance, and plant and machinery servicing.

Glendale is the UK’s leading supplier of specialist green service solutions for the management and maintenance of the green environment, such as grounds management, golf courses, horticulture and soil importation projects.
Constructing New Facilities

Building a New Spiceball Leisure Centre

In 2008 Parkwood Leisure was selected to manage Spiceball Leisure Centre in Banbury, Bicester Leisure Centre and Kidlington Leisure Centre on behalf of Cherwell District Council. As part of this contract, we were instructed to Design, Build, Operate and Maintain (DBOM) a new £16.5m Spiceball Leisure Centre.

The existing centre was subject to frequent flooding due to its proximity to the River Cherwell, and therefore the DBOM project was complicated by the need to ensure this would not be the case with the new centre, which was to be located on adjoining land. In addition to the new facility, there was a requirement to build a new pedestrian bridge to provide access to the leisure centre from the town centre.

The new centre was constructed on a former landfill site adjacent to the River Cherwell. This was achieved with the use of vibro piling with stone columns to strengthen the ground and soils, and a 4.5m ‘green wall’ was constructed to support the ground adjacent to the river.

The centre opened in December 2009, providing the following facilities:

- 150 Station Gym
- 25m Main Pool
- 20m Training Pool
- 2 Dance Studios
- Health Suite
- Treatment Rooms
- Café
- 8 Court Sports Hall

Today, the centre is a fantastic asset for the community, delivering high levels of customer service and satisfaction and the centre was even singled out for praise by the National Benchmarking Service (NBS) for Sport and Leisure as an exemplar for effective management. The new facility has met all client objectives and even enabled the Council to achieve a contract wide saving of over £1 million, switching their leisure service from being deficit funded to surplus generating.
Theatre Management

Parkwood have been managing theatres since 2011 and currently operate a diverse mix of venues at locations across the country. We work with theatres of all sizes, from small community halls to 1000+ capacity theatres to deliver a fantastic programme of shows and events.

Our theatre division is dedicated to helping local authorities reduce the cost of arts and cultural provision while helping to attract new audiences and target groups from all parts of the local community to engage with these events. We know the positive impact the arts can play on community cohesion and by working in partnership with local government we look to increase the number of admissions, the quality of the programme and local participation levels at our venues.

Whether you are looking for full management services or simply to source high quality and cost effective programmes such as pantomimes, Parkwood Theatres, Films and Productions are here to help.
Theatre Management

Case Study - Hazlitt Arts Centre

Located in the centre of Maidstone, the Hazlitt Arts Centre (HAC) is a 353 seat traditional theatre space with two large capacity halls, two dedicated bar areas and a non-performance space used for visual arts exhibitions.

Faced with a requirement to reduce their funding of the facility by £280,000 over 3 years, Maidstone Borough Council decided to tender the programming and operational services with the following key objectives:

- Providing excellent performing and educational facilities
- Continuing the support that the HAC gives to programming and operational activities for community events, such as the local Mela
- Maintaining the award winning amateur dramatic group, the Hazlitt Youth Theatre
- Reducing the overall cost to the Council
- Improving maintenance standards

After being awarded the contract, we quickly began a programme of capital investment to upgrade and refurbish the venue with a total of £220,000 spent in year 1. The box office was moved into the main foyer, all of the theatre seats were replaced and the bar area was revitalised. We also reviewed the programme and, having identified many gaps in performances, moved to secure additional performances throughout the year.

As a result of our work, the HAC continues to thrive and grow each year, with record attendance levels, a youth theatre programme with over 200 weekly participants and increased savings with the Council confirming that Parkwood had saved them £3.2 million over the 15 year term on a £1m turnover contract.
Destination Venues and Park Management

Our outdoor activity division, Parkwood Outdoors, was created in 2016 to help Local Authorities find new ways of attracting people to public spaces and destination venues. With increasing numbers of people choosing to exercise, get active or simply spend more free time outdoors, we recognised that this was a key area for development that could utilise our expertise and help to make a difference.

We currently operate a wide range of outdoor facilities, including a residential activity centre, a watersports centre, outdoor cycling centre, sailing school, two outdoor parks and a heritage site with accompanying grounds. We have developed an effective model for operating these facilities in a way that increases revenues, reduces costs and drives participation and visit levels, whilst enhancing the customer experience and maintaining the natural Heritage of the venue.

This is accomplished through:

- Capital developments and refurbishments
- Market leading websites, online information and online booking for activities and events
- Diversifying activities and programming to attract broader demographics
- Cross-promotion to our database of UK customers
- Implementing online-booking capabilities
- Events programmes, including promotional days such as blogger events
- Development of consumer mobile apps and innovative technological experiences such as augmented reality to create interactive experiences at site
- Customer-focussed training programmes for staff
We understand that all schools and community spaces are unique and that a one size fits all approach to marketing them and opening them up to the community simply doesn’t work. Clearly there is significant value in using some of these public spaces to help meet your wider objectives, however, whether that is by increasing community cohesion through an events programme, tackling inactivity through after-school fitness classes or simply by raising your revenues by letting out school facilities for community hire. We have developed our Community Spaces service specifically to help with this.

Our dedicated team will work with you to develop and establish a package that will utilise your existing spaces that may be adapted for use by the community, and to ensure that any potential opportunities for revenue generation, and community engagement are fully maximised.

The Community Spaces management service includes a consultation period where we collaboratively establish the needs of the school and the facilities available for community hire. The service is tailored around your requirements so that whatever the scope of your facility we can help and, where community spaces are limited, we are able to provide access to capital and modular building solutions to help create additional flexible spaces for class and community use.

Our fully managed service includes a whole range of support including venue management, staffing, IT solution, marketing and website support, uniform, cleaning services and capital investment provision.
School and Community Spaces Management

The Community Spaces service will:

- Increase your school or community venue’s income
- Provide you with access to a range of marketing tools that generate new hire enquiries
- Raise the school or community venue’s profile and create a positive local image
- Add value to the teaching, learning and community experience by widening programming
- Create a bespoke activity programme to increase community use

“Downs School has been working with Parkwood Leisure since 2008. During this time we have found the relationship to be extremely good, enabling our students to participate in activities within a safe and secure environment. The Centre Manager and staff have always been helpful and accommodating when operating the leisure facilities and we hope the relationship continues to flourish over the coming years.”

- Lisa Hill, Business Manager, The Downs School, Compton
Partnership Working

As a business, we are dedicated to working in partnership with our clients. This approach sits at the heart of everything we do. This means that above all else we are flexible; we do not try and force our approach or preferred way of doing things on you when it comes to how we operate, but we listen and then adapt our approach to ensure we provide a solution that works for everyone.

In practice, we tailor and adapt the variety of services we are able to offer into a support package that is bespoke and right for you.

Here is a selection of some of the core services that we can help with:

▶ Marketing and promotions
▶ Facility management
▶ Energy savings and management
▶ Financial accounts and auditing
▶ Management accounts
▶ Purchasing and supply chain
▶ Lifecycle and asset management
▶ Apps and front of house technology
▶ HR, employment and training
▶ Capital investment proposals
▶ Sports and arts programming
▶ Website management
▶ Online bookings
▶ Graphic design
▶ Invoicing
▶ Business systems
▶ Sales
▶ Customer relationship management
▶ Financial auditing
▶ Credit control
▶ Contracts and commercials
▶ Communication and PR

We welcome the opportunity to discuss partnership working with any organisation working in the sports, culture or leisure sectors. These partnerships can be founded around using some or all of the services listed above or any other bespoke agreement that meets your needs.
Partnership Working

Case Study - Legacy Leisure

Parkwood has been working alongside Legacy Leisure, a charitable trust dedicated to helping local communities get more active, since 2013. In that time we have built a strong and closely forged working relationship that has allowed us to achieve fantastic results within the communities they serve.

The charity makes full use of our central support services, entrusting our teams to manage their facilities while they focus on strategy and the wider community picture. As part of the agreement, robust data sharing procedures are in place to provide complete transparency and this has been a cornerstone of building the open relationship we now enjoy. Of particular concern to Legacy was the issue of accessibility and participation of hard-to-reach groups, so we redeveloped how we report on this aspect of our operation from the ground up to give their teams all of the information they needed.

Today our relationship is stronger than ever and we continue to work on new and exciting projects together.

“Parkwood are fantastic partners and we feel very fortunate to be able to work so closely alongside them. From day one, their expertise and their passion for what they do has really shone through. I have no hesitation in recommending them to any charity or trust looking to increase the impact they can have.”

- Eva Holmes,
Chair of Trustees, Legacy Leisure
Partnership Working

Case Study - Lex Leisure

Lex Leisure is a Community Interest Company dedicated to widening access to leisure facilities, with a particular focus on those suffering from physical or mental disabilities. It seeks to rehabilitate and support these people through the benefits of sport and exercise programmes and we are proud to work as their partner in achieving these goals.

Having approached us in early 2017, we are delighted to now be working alongside them with an agreement to supply a wide range of professional support and operational services. This gives them the freedom to pursue their charitable objectives, with the support and scope to do so within the communities in which they work.

“From the first conversation we had with Parkwood Leisure, they took the time to really understand our objectives and the range of services they were able to offer was incredible. I look forward to continuing to develop and expand our partnership over the coming years.”

- Kim Arrenburg,
Chairman, Lex Leisure
Contact us Today

I hope you have found this information on Parkwood Leisure to be helpful. My team are always available to talk through any questions, concerns or challenges you may be facing and I would invite you to get in touch directly at any point so we can see if there is any way that we can help.

We are passionate about working together to find meaningful solutions to community issues and seeing the transformative effect our projects can have on people’s lives.

We hope to hear from you soon.

Parkwood Leisure
Attwood House
John Comyn Drive
Worcester
WR3 7NS

01905 388 516

business.development@parkwood-leisure.co.uk

Joanne Martin
Sales and Marketing Director